

Official Announcement of Visitor Count

World's Largest FPD Exhibition & Conference

22nd **FINETECH JAPAN**

3rd Highly-functional Film
Technology Expo

FilmTech JAPAN

1st Highly-functional
Plastic Expo

PLASTIC JAPAN

April 16, 2012

We consistently count visitor registration numbers clearly and stringently based on "The Solemn Declaration of No Inflated Numbers"

Fundamental Philosophy of the Totalled Visitor Numbers

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

Three Major Principles of the Counting Method

1. Only those who visit the exhibition and complete registration on-site are counted.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures, therefore, this counting method is prohibited.

① On-site Registrants

- Only visitors who completed registration on-site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

② VIP Registrants

- Only VIP badge holders who completed registration on-site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

③ Seminar Attendees

- Attendees at the seminar are also counted. This number may include some of those counted in ① and ②.

④ Special Guests

- Government related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

VISITOR FIGURES

	April 11 [Wed]	April 12 [Thurs]	April 13 [Fri]	3-days total
1) On-site registrants	9,909	11,657	13,558	35,124
2) VIP Registrants	2,907	1,250	1,318	5,475
3) Seminar Attendees	3,809	1,309	1,764	6,882
4) Special Guests	45	2	0	47
Total number of visitors of FINETECH JAPAN/ FilmTech JAPAN/ PLASTIC JAPAN	16,670	14,218	16,640	<u>47,528</u>
Total number of visitors of Photonix	4,356	6,523	5,110	15,989
Total Number of Visitors	21,026	20,741	21,750	<u>63,517</u>

All registrations are counted only once per visit, no matter how many repeat days a visitor attends the show.