

World's Largest FPD Exhibition & Conference
22nd FINETECH JAPAN

[Post-show Report] World's largest FPD event: 22nd FINETECH JAPAN

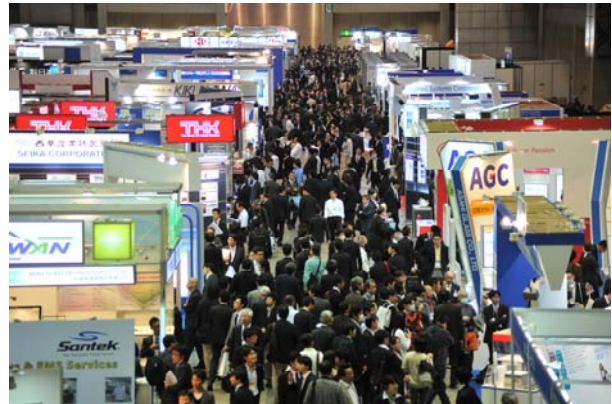
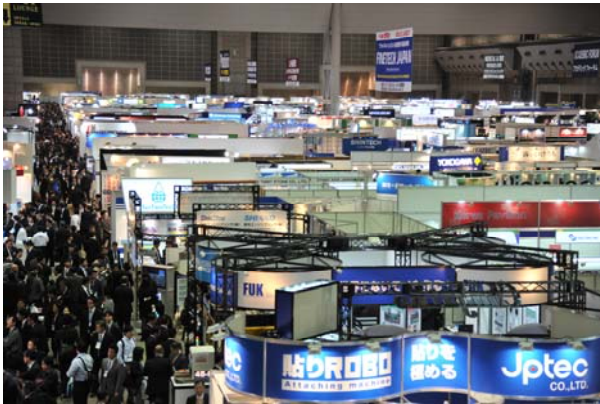
22nd FINETECH JAPAN – World's Largest FPD Exhibition & Conference

[Special Expos & Fairs inside FINETECH JAPAN]

- ◆ **Display 2012** – 8th International FPD Expo
- ◆ **TOUCH PANEL JAPAN** – 4th International Touch Panel Technology Expo
- ◆ **3rd Nanoimprint Technology Fair**
- ◆ **2nd Printed Electronics Fair**

22nd FINETECH JAPAN was held from April 11th to 13th at Tokyo Big Sight. This year, marking its 22nd edition, FINETECH JAPAN impressed the industry with its further growth and advancement, gathering increased number of visitors [47,528* visitors: increased by 21% from the previous year] and exhibitors [535* companies].

Why has it been leading the industry for **so** long years?
Here we answer the question, introducing highlights of the 2012 show.



1) Must-attend event for market leaders worldwide to conduct business.

- ◆ Opening Ribbon-cutting Ceremony

It was “Opening Ribbon-cutting Ceremony” that represented FINETECH JAPAN, the central hub of the world's FPD industry.

As you can see in the company list below, top executives from almost all major panel manufacturers and industry's key persons in Asia celebrated the opening of 22nd FINETECH JAPAN, which symbolized the prosperity of both Asia's FPD industry and FINETECH JAPAN.

[JAPAN]

Sharp / Japan Display / Sony / Nissha Printing / NLT Technologies / Kyocera Display / Futaba

[CHINA]

*Ministry of Industry and Information Technology of The People's Republic of China /
BOE Technology Group / Kunshan Visionox Display / Tianma Micro-Electronics*

[KOREA]

Samsung Display / Samsung Mobile Display / LG Display / Korea Display Industry Association

[TAIWAN]

*AU Optorotics / Chimei Innolux / E Ink Holdings / Jtouch / Wintek / G-TECH Optoelectronics /
GIANTPLUS TECHNOLOGY*

◆ Special Guests from leading companies in Asia

Show Management invited over 300* purchasing executives from leading companies in Asia as Special Guests, such as *Samsung Electronics, Samsung Mobile Display, LG Display, Chimei Innolux, AUO, Chunghwa Picture Tubes, BOE, Tianma, etc.*

This project had started about 10 years ago as a way to promote business between the exhibitors and overseas visitors with purchasing authority and budget, which has contributed to enhancing the show's reputation as the BEST platform to expand business not only in Japan but also in the whole Asian market.

2) World's largest product/technology showcase gathering the cutting-edge products/technologies.

FINETECH JAPAN has continued its innovation to match the current market, transforming from an exhibition for fine processing technologies to a FPD exhibition, where the hottest applications have shifted from TV or PC to mobile display and touch panels for tablet PCs.

This year, one of the areas which gathered the largest attention was [\[TOUCH PANEL JAPAN\]](#), where each booth was always flooded with visitors seeing and touching the actual products. As well as touch panel modules showcased by JTOUCH, KYOCERA DISPLAY, etc., one of the attention-getters was "Capacitive type touch panel" exhibited by MICRO TECHNOLOGY, which is so thin (0.03mm) and flexible that it can be applied to various new designs.

The cutting-edge manufacturing technologies for touch panels were also exhibited here. FUK exhibited laminating equipment which enables bonding in the atmosphere (not in a vacuum) and therefore reduces manufacturing cost. ORBOTECH exhibited a full line of solutions to enhance efficiency of touch panel production, which gathered attention as mass production technologies for the expanding market.

3) Co-held Technical Conference gathering thousands of attendees.

Co-held Technical Conference also attracted 6,882* professionals with 66 sessions covering the latest trends and technologies.

The [Keynote Session](#) gathered the largest number of attendees, inviting top executives from 3 leading companies, *Samsung Mobile Display*, *Sharp* and *Japan Display*.

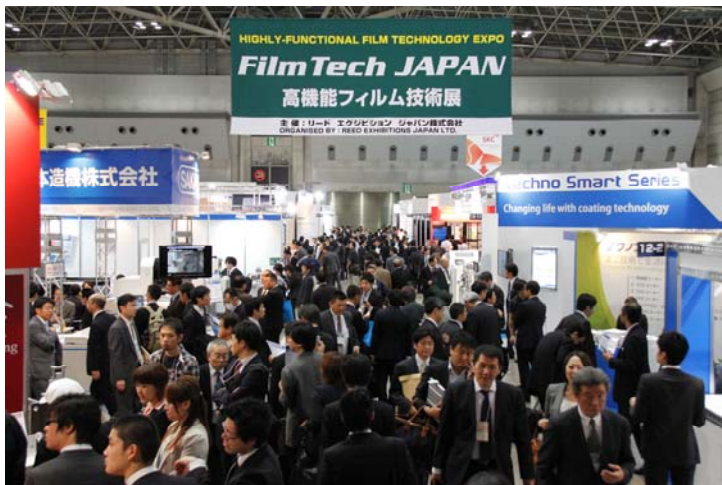
Mr. Sungchul Kim, Senior Vice President of Samsung Mobile Display spoke on its AMOLED technologies and their contribution to development of flexible and transparent display. Since it was very rare for him to speak for a large-scaled conference, this session was welcomed by the global industry with surprise and anticipation.

The second speaker was Executive Vice President of Sharp, the global champion in the mobile display market, whose technical strength has been leading the industry. Development of FPD technology in Sharp addressed by the very top key person was essential to grab the future of displays that underlie novel mobile devices.

The Keynote Session concluded with the debut of the newly-established mega company, Japan Display. Since it is expected to become a global leader in the small and medium-sized display, its future vision addressed in the session gathered great attention in the industry.

[>> Full Program of FINETECH JAPAN 2012 Technical Conference](#)

4) Concurrent shows on highly-functional materials



Concurrent shows:

**3rd Highly-functional Film
Technology Expo**

FilmTech JAPAN

**1st Highly-functional
Plastic Expo**

PLASTIC JAPAN

FINETECH JAPAN's recent breakthrough is also due to launch of concurrent shows, which covers highly-functional materials: FILM and PLASTIC.

[3rd FilmTech JAPAN](#) is the world's largest exhibition specialised in highly-functional film technologies essential for advancement of FPD technologies, playing a major part especially in development of thinner and more flexible display.

[1st PLASTIC JAPAN](#) was launched this year with a remarkable success, generating a huge synergistic effect with Filmtech JAPAN.

Further developing its strength in advanced materials field whose demands are hugely increasing in various industries, FINETECH JAPAN and its concurrent shows are expected to greatly expand its scale again and come back in April 2013.

(* The figure includes that of the concurrent shows)

**** Next show in 2013 ****

Largest-scale ever! 750* Exhibitors & 60,000* Visitors from around the world

23rd FINETECH JAPAN – World's largest FPD Exhibition & Conference

Dates: April 10 [Wed] – 12 [Fri], 2013

Venue: Tokyo Big Sight, Japan

Organised by: Reed Exhibitions Japan Ltd.

Concurrent Shows:

- ◆ **FilmTech JAPAN – 4th Highly-functional Film Technology Expo**
- ◆ **PLASTIC JAPAN – 2nd Highly-functional Plastic Expo**

(*expected, including the concurrent shows)

Visit the website for more details: www.ftj.jp/en/

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